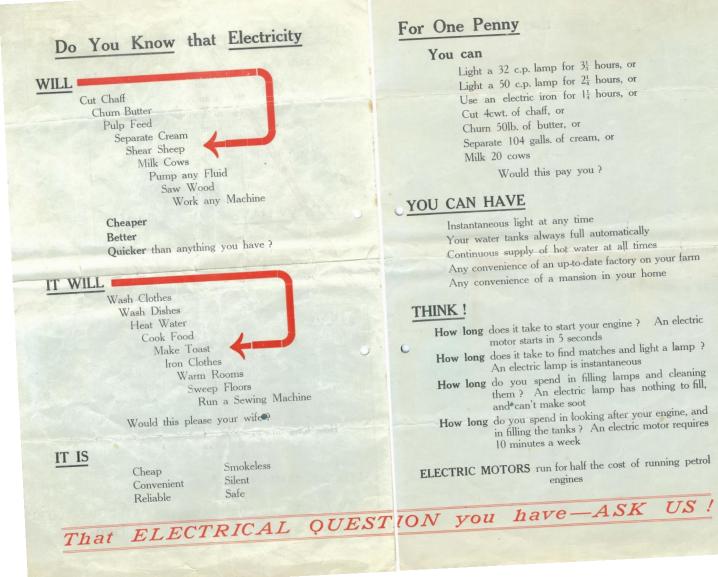
Electricity Progress Brochure (extract) (Hydro Electric Department, date unknown)



Light a 32 c.p. lamp for $3\frac{1}{3}$ hours, or Light a 50 c.p. lamp for $2\frac{1}{4}$ hours, or Use an electric iron for l_{4}^{1} hours, or Cut 4cwt. of chaff, or Churn 50lb. of butter, or Separate 104 galls. of cream, or Would this pay you ?

Instantaneous light at any time Your water tanks always full automatically Continuous supply of hot water at all times Any convenience of an up-to-date factory on your farm Any convenience of a mansion in your home

How long does it take to start your engine ? An electric motor starts in 5 seconds How long does it take to find matches and light a lamp ? An electric lamp is instantaneous How long do you spend in filling lamps and cleaning them ? An electric lamp has nothing to fill, and can't make soot How long do you spend in looking after your engine, and in filling the tanks ? An electric motor requires

10 minutes a week

ELECTRIC MOTORS run for half the cost of running petrol engines

